



# Community Choice Aggregation Program

*Design* → *Implementation* → *Management*

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Prepared by Colonial Power Group, Inc.

# Colonial Power Group, Inc.

- Colonial Power Group, Inc. (CPG)
  - Energy consulting company
  - Retained by municipalities
- Specializes in Community Choice Aggregation (CCA) Programs
  - Design: all phases of program creation
  - Implementation: get CCA up-and-running
  - Management: day-to-day operations of CCA
- CPG currently manages CCAs for 35 communities in MA
- CPG believes that “opt-out” aggregation
  - Enhances the competitive market
  - Encourages fixed rate pricing
  - Preserves customer rights through a transparent, locally-managed purchasing program

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# What is a Community Choice Aggregation?

- A CCA is an optional buying group organized by a municipality or group of municipalities to benefit electric customers.
- A CCA would enter into an electricity supply contract for all customers who remain on default service within a given municipality.
- Customers are automatically enrolled, unless they opt-out.
- Customers can participate in long-term fixed rates and greener power supply options.

# Benefits of Community Choice Aggregation

- Choice – No longer “stuck” with utility default rates
- Control – Municipality sets its own energy goals, e.g., long-term fixed rates or a higher mix of renewable energy
- Stability – Municipality can seek long-term rates to avoid gas market volatility
- No Tax Dollars Used – No adds to staff or burden on local budgets, e.g., program administration outsourced to Consultant
- No Penalties for Consumers – Opt-out **anytime** and go back to default or choose another ESCo

# Benefits of Community Choice Aggregation

- Leverage – Larger buying group attracts attention
- Pro-Consumer – Contract terms and conditions are designed to protect consumers
- Public Oversight – Local officials hold ESCo and Consultant accountable
- Professional Expertise – Retaining a qualified Consultant ensures smooth roll-out of the program
- Green Power – Municipality can “green-up” entire supply portfolio or offer “opt-in” green products to consumers

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# Education is Critical to Success

- CPG works collaboratively with community leaders to develop and execute an outreach plan
  - Local Print Media
  - Municipal and Community Websites
  - Local Cable TV
  - Community Meetings
  - Town Newsletters

# Communities Working with Colonial Power Group

<u>APPROVED/ACTIVE</u>	<u>PENDING DPU APPROVAL</u>	<u>PENDING LOCAL APPROVAL</u>
ASHBY	ADAMS	BERLIN
AUBURN	ASHLAND	BERNARDSTON
BERKSHIRE COMMUNITIES	CHESHIRE	EGREMONT
CLARKSBURG	METHUEN	MILLVILLE
DALTON	NEWBURYPORT	PITTSFIELD
FLORIDA	TEWKSBURY	SANDSFIELD
LENOX		WENDELL
MONTEREY		
NEW MARLBOROUGH		
NORTH ADAMS		
SHEFFIELD		
TYRINGHAM		
WEST STOCKBRIDGE		
WILLIAMSTOWN		
BURLINGTON		
HAVERHILL		
HOLLISTON		
LANCASTER		
LANESBOROUGH		
LOWELL		
LUNENBURG		
MARLBOROUGH		
WINCHENDON		

# Thank You

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